

Parichat Rodprasert

[in Parichat Rodprasert](#) [M ppleparichat@gmail.com](mailto:pplparichat@gmail.com) parichat.webcrafter.com [Malmö, Sweden](#)

UX/UI Designer

ABOUT ME

UX/UI designer with a strong coding foundation and a developing interest in both User Experience and User Interface (UX/UI) design. I'm skilled in utilizing Figma for mobile applications and website design. Exploring WordPress, domains, hosting, and other aspects of website functioning is also a keen interest of mine. I am adaptable, collaborative, detail-oriented, and open to learning new things. I'm eager to discover opportunities for learning and growth in the fields of UX/UI design.

EXPERIENCE

UX/UI Designer (Intern)

Hestia Agora Aug 2023 - Oct 2023

- Designed digital products for healthcare, covering mobile and web applications. Utilized Figma for the entire design process, including gathering requirements, building prototypes, developing design systems, and creating digital mockups and experience standards.
- Redesigned the company website using WordPress and Elementor as the page builder. Ensured continuous updates and maintenance for optimal performance.
- Crafted the company identity with Canva, focusing on visual design and brand representation in digital products.

My experience at Hestia Agora has bolstered my confidence in modern design and prototyping within the healthcare industry, enhancing my skills in accessibility.

UX/UI Designer (Student)

ReDI School of Digital Integration Malmö Mar 2023 - June 2023

In my E-learning Thai language web application project, I applied prototyping, wireframing, usability testing, and user research to create a seamless learning experience. Using Figma, I crafted a mobile design that prioritizes user experience and a user interface conducive to effective learning. As a Thai teacher freelancer, this project allowed me to merge my passion for teaching with modern design practices.

Full Stack Web Developer (Student)

FooCoding: Newcomers Feb 2023 - June 2023

Throughout my five-month full-stack web development course, I've focused on honing my skills in responsive design, mobile design, and web design. My hands-on experience has deepened my proficiency in HTML/CSS and JavaScript, ensuring the implementation of accessible and user-friendly web solutions.

- Creating visually appealing and responsive web pages using HTML5, CSS3, JavaScript and React.
- Improving my proficiency in JavaScript, GIT, and debugging techniques for interactive and collaborative coding.
- Exploring Node.js for developing server-side applications and managing concurrent requests.
- Learning about databases like MySQL for efficient data management.

SKILLS

User Experience Design	Visual Design	Wireframing	HTML
UX Research	User-centered Design	Responsive Web Design	Cascading Style Sheets (CSS)
Interaction Design	Figma (Software)	Web Design	JavaScript
User Interface Design	Prototyping	Web Applications	React

EDUCATION

Master of Business Administration Rangsit University Pathum Thani, Thailand 2017 - 2019

Bachelor of Liberal Arts Rajamangala University Bangkok, Thailand 2012 - 2015

VOLUNTEERING

Web Designer

Women In Tech Malmö

Web Developer

Earthtechcapital

Wordpress Developer

SFI Svenska för Thailand

REFERENCE

Reference available upon request